

# Martin Hathaway

Web Designer turned eBusiness Developer

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## Web Designer turned eBusiness Developer

North Aspect Ltd.

*Jan '10 - present* In early 2010, *Church is Social™* was acquired by *North Aspect Ltd.* – a holding company that I founded to help manage my growing portfolio of business interests. This “Internet ideas incubator” also provides a vehicle for me to invest in and partner with other digital entrepreneurs. Day-to-day, I enjoy combining my web design skills with my growing passion for designing business models, interfaces and strategies for Internet ventures.

## Co-founder & Product Manager

Church is Social™

*Sep '09 - Jan '10* Foreseeing an influx of Millennials into church leadership positions, I started *Church is Social™* – a collaborative software platform – to facilitate tomorrow’s Net-enabled churches. I was responsible for delivering on a vision for an enterprise-grade social web application that enables community, communication and collaboration.

## Business (Student) Placement

Endis Ltd. & Inc.

*Jun '08 - Aug '09* Invited back for my year-in-industry, I spent fourteen months rotating between several teams and departments – development, support, QA and finance – working for both the UK and US offices. In that time I implemented a number of efficiency gains, including streamlining their online workflows and ticketed support processes.

## In-house Web Designer

Endis Ltd.

*Summer 2007* I spent the summer developing a range of 40+ templates for their proprietary .NET content management system.

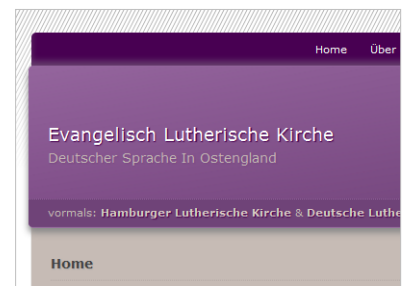
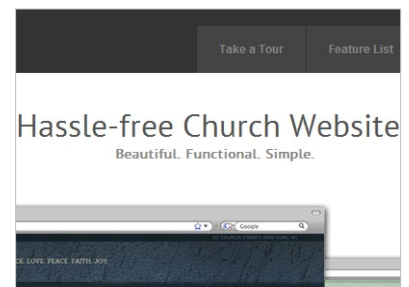
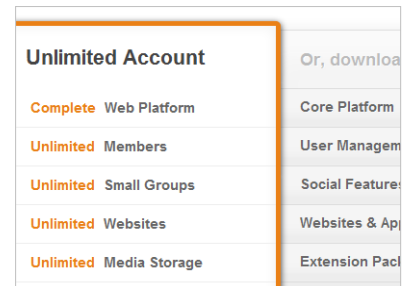
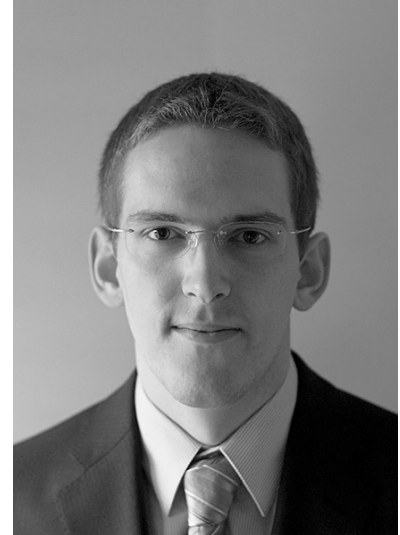
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## eBusiness

University of Portsmouth

*2006 - 2009* A hybrid business and web design course, including modules in...

- Accounting & Finance
- Business Information Systems
- Consumer Behaviour
- Economics
- Internet for Business (Ecommerce)
- Marketing Communications
- Quantitative Decision-making
- Software Systems Development



Browse my design portfolio at...  
MartinHathaway.co.uk

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## I am keen study of...

- Digital / eBusiness strategy
- Front-end web design
- Game mechanics
- Trans-media storytelling
- User interface design
- Wikinomics

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## With ambitions to...

- Become a Special Constable
- Develop my Archery skills
- Learn to paraglide
- “Work on stuff that matters.”